

Buckeye State Credit Union "Buckeye Blitz" Promotion

Official Rules & Regulations

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED OR RESTRICTED BY LAW. PURCHASE DOES NOT INCREASE YOUR CHANCES OF WINNING, OPEN ONLY TO LEGAL RESIDENTS OF THE STATE OF OHIO AGE 18 AND OLDER AND WHO MEET THE ELIGIBILITY REQUIREMENTS SET FORTH BELOW.

- 1. ELIGIBILITY:** To qualify for the random drawing, all entrants must be legal residents of Ohio who are age 18 and older at the time of entry, who open a new deposit account or open a new service as referenced below in paragraph 3, between the dates of January 3, 2012 and March 31, 2012. In order to open a new deposit account, a minimum of \$5.00 must be deposited to the account to establish membership in the credit union. All entrants must follow normal account opening procedures and provide verification of their identity. Void where prohibited, taxed or restricted. Employees, directors, officers and family members who reside in the household of an employee, director or officer of Buckeye State Credit Union ("BSCU") are not eligible to participate. Entrants may be required to complete an Affidavit of Eligibility before prize is awarded.
- 2. ENTRY PERIOD:** Buckeye Blitz Promotion entry submission period begins at 12:00 a.m. on January 3, 2012 and ends at 11:59 p.m. on March 31, 2012 ("Entry Period").
- 3. PROMOTION REQUIREMENTS AND HOW TO ENTER:** To be considered in the promotion, each entrant ("Entrant") must open a new account as a new member of Buckeye State Credit Union with a minimum \$5.00 deposit. In order to open a new account, entrants must first be eligible to join through our field of membership before they will be entered into the promotion. Entrants can earn additional entries to the promotion for opening the following additional services (one additional entry per service):
 - a. Share Draft (checking) account (*not all entrants may be eligible for this service as it is based on credit worthiness)
 - b. Debit Card (requires a share draft account be opened first)
 - c. Internet banking
 - d. Like us on Facebook
 - e. Club account(s)
 - f. Direct deposit or payroll allotment

No purchase necessary. Any legal resident of the State of Ohio age 18 or older can enter the promotion by mailing a 3 x 5 card containing their name, address, and telephone number to: Buckeye Blitz Promotion, P.O. Box 848, Akron, OH 44309. Mail-in entries are limited to one entry per month per person. BSCU is not responsible for lost, late, misdirected, incomplete or illegible entries.

4. PRIZES AND ODDS OF WINNING:

Monthly Prize: One prize winner per month over the course of the promotion. Prizes will vary with an estimated value of \$50 to \$100. Odds of winning will depend on the number of entries received each month.

Grand Prize: One Grand Prize winner will be selected over the course of the promotion. The Grand Prize will consist of a prize with an estimated value of \$500. Odds of winning will depend on the number of entrants during the course of the promotion.

TOTAL VALUE OF ALL PRIZES IN THE PROMOTION: up to \$800. Unclaimed prizes will not be awarded.

5. GENERAL CONDITIONS: Winners are solely responsible for any taxes on their respective prizes, and all winners will receive an IRS Form 1099 for the actual value of the prize if the prize value is \$600 or more (aggregated for the calendar year). No substitution of any prize is offered, except at the sole discretion of BSCU. Prizes are non-transferable and non-refundable. By participating, entrants agree to these Official Rules and Regulations which are final and binding in all respects. Unclaimed prizes will not be awarded. Winners will be notified by phone. Winners must claim their prize within fourteen (14) days of attempted notification or prize may be forfeited. If a prize, or any portion thereof, cannot be awarded for any reason, BSCU reserves the right to substitute the prize with another prize of equal or greater value. BSCU reserves the right to require a confidential background check upon Entrant selection to confirm eligibility as outlined herein. Further to help ensure that the use of any such person in advertising or publicity for the Promotion will not bring BSCU or Entrants into public disrepute, contempt, scandal or ridicule or reflect unfavorably on the Promotion or BSCU as determined by BSCU in their sole discretion. If for any reason, the Promotion is not capable of running as planned, BSCU reserves the right, at their sole discretion, to disqualify any individual who is responsible or who tampers with the entry process, and to cancel, modify or terminate the Promotion. This Promotion is offered only in the United States and is governed by the laws of the State of Ohio, with venue in Summit County, Ohio, and all claims must be resolved in Summit County, Ohio.

6. LIMITATIONS OF LIABILITY AND RELEASE: No liability or responsibility is assumed by BSCU resulting from the user's participation in or attempt to participate in the promotion or download any information in connection with participating in the promotion. BSCU is not responsible for any typographical errors in the announcement of prizes or these Official Rules & Regulations, or any inaccurate or incorrect data contained on our website or Facebook page. Use of BSCU's website or Facebook page is at user's own risk. BSCU is not responsible for any personal injury or property damage or losses of any kind which may be sustained to user's or any other person's computer equipment resulting from participation in the promotion, use of our website or Facebook page or the download of any information from our website or Facebook page. By participating in the promotion, the entrant thereby releases BSCU from any and all claims, damages or liabilities arising from or relating to such entrant's participation in the promotion,

and agrees to resolve any dispute individually, without resort to any class action. By accepting a prize in the promotion, winners agree that BSCU shall not be liable for any loss or injury from participation in the promotion, acceptance or use of any prize, or any travel related thereto. Unless prohibited by law, all entrants and winners grant permission for BSCU and those acting under its authority to use his/her name, photograph, voice and/or likeness, for advertising and/or publicity purposes, in any and all media now known or hereinafter invented without territorial or time limitations and without additional compensation.

- 7. OFFICIAL RULES/WINNERS LIST REQUEST:** For winner names, or Official Rules & Regulations, please visit our Facebook page at <http://www.facebook.com/pages/Buckeye-State-Credit-Union/134989349907494> or send a self-addressed, stamped envelope, specifying “Official Rules & Regulations” or “Winner’s List” request, for receipt by 3/31/2012 to: Buckeye Blitz Promotion “Official Rules” or “Winner’s List” Request, P.O. Box 848, Akron, OH 44309.

